

Event Report

Name of the Event	:	Induction of MMS Batch 2020-22
Date of the Event	:	5 th February 2021 to 16 th February 2021
Venue	:	Study Skill Centre, TIMSR
Resource Person / Chief Guest (Name, Designation, Name of the Organization, Contact Details, E-mail ID)	:	<p>Is the resource person an Alumni (Yes /No)? Yes</p> <p><u>Industry:</u></p> <p>Ms. Seema Srivastava, Executive Director of India-International Textile Machinery Exhibition Society, seema@india-itme.com</p> <p>Mr. Ankur Sharma, Head of Marketing and Business Development, Future Services - Future Retail Ltd., 9769341077, ankurudaisharma@gmail.com</p> <p>Mr. Mayoer Shah, Owner, Reflections Video Software Pvt. Ltd., 9820020259, maayoorshah@gmail.com</p> <p>Ms. Richa Maheshwari, Founder, Envision Training, 9619900754, richa@richamaheshwari.in</p> <p><u>Alumni:</u></p> <p>Mr. Chirag Saraiya, DGM - Marketing (Alliances), BookMyShow, 9821342531, chiragsaraiya@gmail.com</p> <p>Mr. Deepak Biyani, Consultant, UPS, 8080305157, dipak_biyani@yahoo.co.in</p> <p>Ms. Sweta Tiwari, Co-Founder & COO, Startup Réseau, swetatiwari04@gmail.com, 99202 19811.</p> <p><u>TIMSR:</u></p> <p>Dr. Yesha Mehta, Asst. Professor, TIMSR, 9619332050, yesha.mehta@thakureducation.org</p> <p>Dr. Sushil Kumar Pare, Asso. Professor, TIMSR, 9987098562, pare.sushil@thakureducation.org</p> <p>Dr. Pooja Thorat, Asso. Professor, TIMSR, 98924 15103, pooja.thorat@thakureducation.org</p>

No. of Participants	:	Students				Staff	External Participants
		MMS	MBA (Financial Mngt.)	MBA (Marketing Mngt.)	Total	12	0
		187	0	0	0		

Duration	:	10 days
-----------------	---	---------

Objectives:

- To equip MBA students with in-demand capabilities, making them ready for a rapidly transforming world.
- To create awareness of Vision, Mission, Values, Program Educational Objectives and Program Outcomes of MMS program
- To brief students about the structure of program, various courses and initiatives undertaken to achieve the program outcome
- To make students aware of the Online and Offline Code of Conduct and TIMSR Best Practices
- To have alumni interaction for the students for industry trends and job readiness
- To train students to use online platforms including Zoom and Google Classroom

Brief Description:

A 10-day Induction program was organized for MMS Batch 2020-22. The programme started with Daily Mindfulness session followed by welcome address. Dr. Pankaj Natu, Director, in his welcome address, enlightened students on the Vision, Mission, Values, Program Educational Objectives (PEO) and Program Outcomes (PO) of the Institute. He emphasized on the ethical practices to be followed in personal and professional life.

The programme continued with a session of Chief Guest, Ms. Seema Srivastava, Executive Director of the India-International Textile Machinery Exhibition Society. She said that students should decide on their goals and remain focused on achieving them throughout their journey in TIMSR. Second Guest, Mr. Ankur Sharma, Head of Marketing and Business Growth, Future Services-Future Retail Ltd. said that management is a process and because business environment continually changes, there is a pressing need to constantly upgrade oneself with new skills and students have made the right choice to invest in management training in order to remain competent in the current scenario.

Further, the students were inducted about the Institute and various activities conducted at the Institute. They are as mentioned below:

TIMSR Best practice – Introduction of DMS (Daily Mindfulness Session) and HTTC (Hourly Thought Traffic Control) was conducted by Dr. Shuchi Gautam, Professor, TIMSR. DMS helps students in obtaining a sense of Physical and mental wellbeing which would boost their overall performance. The session was further continued highlighting other TIMSR Best Practices.

Zoom and Google Classroom Training Session – A training session on Zoom and Google Classroom was conducted by Dr. Yesha Mehta, Asst. Professor, TIMSR. These trainings explained about the know-how related to the usage of zoom meeting application for attending the online classes and google classroom as a teaching tool.

An Alumni interaction was organized for the students. The Alumni invited were Mr. Chirag Saraiya, DGM - Marketing (Alliances), BookMyShow, Mr. Deepak Biyani, Consultant, UPS, and Ms. Sweta Tiwari, Co-Founder & COO, StartupRéseau. The alumni discussed the industry's aspirations from the students on their field knowledge. They mentioned that knowledge, skills and attitude need to be learnt and harnessed by students in their profession to have a successful career.

An ice breaking activity was conducted by faculty team comprising of Dr. Pooja Thorat (Asso Professor, TIMSR), Dr Charu Upadhyaya (Asst. Professor), Prof. Gunawant Awasthi (Asst. Professor) and Prof. M. Ranganathan (Asst. Professor). Team building activities and games were arranged to introduce students. The students took part with great enthusiasm.

Dr. Yesha Mehta introduced students to various Cells and Committees at TIMSR like – Student Council, Placement Committee, Alumni Cell, Social Responsibility Cell, Research Cell, TIMSR Centre for Entrepreneurship and Innovation (TCEI) cell, etc. through which the institute organizes various activities to enhance the teaching learning process.

Prof. Shraddha Luniya, Asst. Professor and Controller of Examination, TIMSR explained the composition of examination and highlighted about the Examination Policy. She further discussed about Credit Based Grading System (CBGS), internal and external examination structure.

Management Case Study – A session on 'How to Solve Management Case study' was conducted by Dr. Sushil Kumar Pare, Asso. Professor, TIMSR followed by a session on 'Universal Human Values' by Dr. Pooja Thorat, Asso. Professor, TIMSR. It was based on the guidelines of AICTE,

with an objective to disseminate right human values among management students as part of delivery of value education.

An induction on Universal Human Values was conducted by Dr. Pooja Thorat, Asso. Professor, TIMSR as per the guidelines of AICTE, with an objective to disseminate right human values among management students as part of delivery of value education. It created the awareness and understanding on the universal human values like happiness, harmony and prosperity as a source of fulfillment in human being, in family relationships, in society and in nature (Universe). These sessions had mix of interactive lecture, short films, polls, etc. as teaching pedagogy. Students were very participative and ensured the awareness creation on Human Values among other family members and friends.

A session on "Branding You" was taken by Mr. Mayoor Shah, Owner, Reflections Video Software Pvt. Ltd. and Ms. Richa Maheshwari, Founder, Envision Training. The speakers highlighted that effective personal branding differentiates one from the competition and allows to build trust with prospective clients and employers.

The sessions were intensive, insightful, and enriching and at the same time had a fun oriented learning touch to it. The session followed with Q & A and vote of thanks.

Budget Allotted	:	`62,100/-	Actual Expenditure	:	`35,925/-
Enclosures (Any data in an electronic mode, needs to be verified by IT & Head of Institute with their Name and Signature)	:	List of Participants – Attached Event Pictures and Recording of the Event <i>Done</i> Updation on website - Done <i>Done</i> Profile of the Resource person / Chief Guest - Attached <i>BIRBN KUNAN MRS ISRA</i> Updation on Alumni Sheet - Done			

Organizing Team

Dr. Yesha Mehta, Dr. Charu Upadhyaya, Prof. Richal Tusciano, Ms. Neeta Rokade,

Signature of each team member with Name

Receiver of Report

(Date and Signature)

Head of Institute

(Date and Signature)